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| Date | 04 NOVEMBER 2022 |
| Project Name | Project - Smart Fashion Recommender Application |

Project Design Phase-1 Proposed Solution

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| **s.no** | **Parameter** | **Description** |
| 1. | Problem Statement (problem to be solved) | * Navigating between various screens are a problem when making an online purchase. This one is the grumpy one. * Typically, e-commerce features include searching for a user's   product may take more time.   * Search bar leads to the customer finding a product that is unrelated to what they were looking for. * Providing fashion   recommendation using chatbot   * You can directly do your online shopping based on your choice   without any search. It can be done by using a chatbot.   * User recommendations can be made by the chatbot depending on their interests * It may advertise the day's top specials and promotions. * It will keep a database of the customer's information and   orders.   * If the order is accepted, the |
| 2. | Idea/Solution description |

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|  |  | chatbot will notify the customers.   * Chatbots can be useful for gathering consumer reviews. |
| 3. | Novelty/Uniqueness | * Providing fashion recommendation using chatbot instead of search tool * Chatbot is like talking to a person * Customized product search * 24x7 support * Personalization * Reduced costs |

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|  |  | * Prioritize responsiveness |
| 4. | Social Impact/Customer Satisfaction | * Increase sales and conversations * Personalize the customer experience * Build brand awareness * Deal with customer queries * Accurate and quick product search |
| 5. | Business Model(Revenue Model) | * Growth opportunities * Fits into the pocket * Economical Development * Uncomplicated interface |
| 6. | Scalability of the Solution | * Improved customer engagement * Drive sales * Reduce customer acquisition cost * Immediate response for customer queries |